

AZASOO ANDREW

CREATIVE DIRECTOR / MEDIA CONVENER

Photographer, filmmaker, livestream producer and creative educator.

Accra, Ghana

info@encoremediagh.com | +233 24 227 2384



PROFESSIONAL PROFILE

Founder and Creative Director of Encoremedia and Encorephotography, with more than a decade of experience creating visual stories, production systems and practical media training. Known for combining creative craft with reliable technology to help organisations, churches and people communicate with clarity.

LEADERSHIP AND CURRENT ROLES

- **Founder & Creative Director**
Encoremedia and Encorephotography - established 2012
- **Convener**
Church Media Masterclass
- **Convener**
Ghana Media Tech Expo
- **Creative Educator**
Media training for churches, teams and independent creatives

CORE EXPERTISE

Creative direction

Photography

Film and documentary

Multi-camera livestreaming

Media training

Digital experiences

SELECTED PROFESSIONAL FOCUS

Visual production	Leads portrait, corporate, documentary and event productions from concept through post-production.
Live production	Designs and operates dependable multi-camera livestream systems for churches, events and organisations.
Training and consulting	Delivers practical photography, video editing, livestreaming and church media training in physical, online and on-site formats.
Creative technology	Develops digital products and workflows that make creative operations, bookings and learning more useful.

SELECTED CLIENTS AND COLLABORATORS

USAID / GIZ Ghana / University of Ghana / Impact Investing Ghana / NIB / Groundwork / InvestCorp / Breakthrough Action

CREATIVE ECOSYSTEM

Encoremedia	Multimedia production, documentaries, corporate films, live events and consulting.
Encorephotography	Studio portraiture, events and professional photography.
Encore Academy	Training and learning experiences for church media teams and creatives.
ShootDock	A business platform designed for photographers and creative production companies.

EDUCATION AND TOOLS

University of Ghana	BSc Agriculture - Post-Harvest Technology
Production tools	Adobe Photoshop, Premiere Pro, Lightroom, OBS, vMix, EasyWorship, Resolume and Canva.

AVAILABLE FOR

Creative direction, productions, speaking and media training.

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